



# SCOREOMATIC

## AUTOMATED AFFINITY AND ENGAGEMENT SCORING

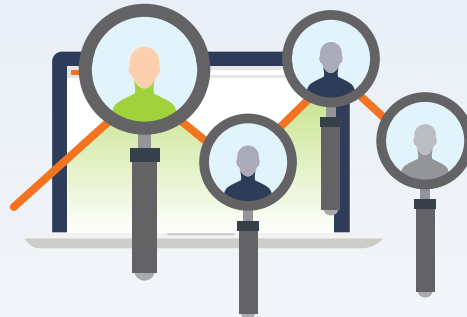
Constituent scoring is a fantastic way to categorize and prioritize your constituents based on any criteria including contact information, behavior, interactions, and giving. Constituent scoring will reveal where to allocate time cultivating relationships for the largest return. Devote more of your resources to your mission with the ease of automated scoring in Raiser's Edge™. Increase success of your programs by prioritizing constituents. Eliminate the need for expensive outsourcing with scoring in-house.

### TRACK WITH EASE

Analyze your score distributions and correlations with giving.

### CUSTOM SCORING

Assign points to criteria based on your organization's needs.



### DISTRIBUTE REPORTS

Export and share scoring profiles across organizations.

### ANALYZE CORRELATIONS

Visualize trends and drill-down to specific constituents.